



Placer la décision au cœur de l'entreprise
Let the decision-making process enter into the heart of your company

GOLDCONCEPT

"Management & Organization for Logical Decision-making"

From operational surgical interventions to long term rehabilitation ; from small and medium sized businesses & industries to complex multifaceted structures ; GOLDCONCEPT is specialized in strategic, financial and organizational professional diagnosis, executive assistance, the mapping of risks, the conception and transmission of made to measure solutions targeting your company's specific activities.

GOLDCONCEPT

Your targets

The instability and the growing complexity of the world in which our companies evolve fosters managers' desires to streamline the internal processes and the way they are piloted in order to :

develop the reactivity and adaptability of their company

guarantee greater control over the realization of their strategic objectives

The success of such projects often depends upon the invitation of a fresh point of view, exterior, independent and constructive which allows management teams to better step back in order to bring into focus the solutions to their pre-existing problems.

1
STRATEGY

Better face and share what the future holds

You project to construct the strategic reflection in your company by importing the necessary methods & tools for analysis permitting you to :

- recognize the global issues facing the company
- bring into focus the pertinence, feasibility and attractiveness of all possible scenarios in order to reach a complete diagnosis that will allow you to elaborate a long term strategic program.

2
ORGANIZATION

Sharpen the performance, the economic value added and the competitive edge

You desire to analyse and uncover the underlying sources capable of improving the mechanics of certain processes (the totality of sequentially organized activities devoted to the treatment of the – tangible or intangible – elements constituting a flow), flows or cycles (commercial, production, financial/treasury, ...) of your company.

3
CONCEPTION

Boost profitability and advance reactivity

You wish to conceive and implement a piloting system (Tableau de Bord, Balanced Scorecard) – resulting from the synthesis between the strategic vision, the basics of your specific activities and the corporate culture – in order to energize the management in the heart of your company and to guarantee an optimization of the decision making process, the reactivity and the management efficiency of your enterprise.

4
CONTROLLING

Conserve assets and control risks

You feel the need to secure information and its flow inside of your company in order to share and digest the acquired experience while simultaneously optimizing the implemented internal controlling processes.

You forecast establishing the mapping of internal and external risks for your company as well as creating indicators that will allow you to better follow and control their evolution.

5
TRAINING

Nurture the evolution, the adaptation and the motivation of your personnel

You seek training courses adapted to the enhancement of the human investment of your company while perfecting the balance between the human resources and the needs of the organization.

GOLDCONCEPT

Our services

Using a global approach toward the external and internal issues facing the company, GOLDCONCEPT

assists the management and its teams for the duration of the strategic reflection process

brings its experience and know-how to the formulation and the detailing of the strategic objectives and subsequently to the construction of the resulting action plans

favours the tailoring of the appropriate indicators and piloting systems that allow for the measuring and the following-up of the action plans.

STRATEGY

Methodological assistance in the elaboration of the strategic business diagnosis

ORGANIZATION

Organizational diagnosis
Flow chart of the process
Elaboration of the directives and/or procedures
Optimization of work methods
Modification of the business processes
Coordination of the work groups or the think tanks
Constitution of the targeted objectives
Construction of the action plans
Assistance with the implementation of the action plans
Project management
Technical and administrative assistance
Specialized available services

CONCEPTION

Structuration of the financial and management information
Conception of the strategical piloting system
Elaboration of the business plan and its follow-up
Creation of the financial and operational reporting software
Modification of the existing reporting software
Opportunity and feasibility study for the implantation of reporting software
User support after installation of the new reporting software
Creation of evaluation tools for work-in-progress
Specialized creation of management or reporting software

CONTROLLING

Assistance in risk analysis
Mapping of risks
Incorporation of the indicators to follow the evolution of the risks
Evaluation of internal controlling capacity
Optimization of the internal controlling procedures
Trouble shooting of the reporting and information systems
Financial diagnosis
Assistance with the creation of an internal auditing service
Creation of specialized working programs for auditing
Specialized controlling mission

TRAINING

Targeting of the needs and choice of the themes to be tackled
Preparation of contents and approval
Seminar
Specialized and supplementary support